



We keep on dreaming!

Olympiacos: A champion since its first breath!	02 - 03
Piraeus: The Great Port	04 - 07
The President of Olympiacos	08 - 09
The Birth of a Legend	10 - 11
The Titles of Olympiacos	12 - 13
Our team!	14 - 15
The Road to the Fifth Star	16 - 17
The Gate 7 Tragedy	18 - 19
Olympiacos and UNICEF continue together!	20 - 21
Social responsibility	22 - 25
“Georgios Karaiskakis” Stadium	26 - 29
The Olympiacos Museum	30 - 31
Olympiacos Headquarters	32 - 33
Red Store	34 - 35
Agios Ioannis Rentis Training Centre	36 - 39
Olympiacos Football Academy and Schools of Football	40 - 43
Our Mascot, Leone	44 - 45
The “Legendary Tour” and the ICC 2014!	46 - 49
Digital Olympiacos	50 - 51
Olympiacos S.F.P.	52 - 55

LEGEND!

OLYMPIACOS: A CHAMPION SINCE ITS FIRST BREATH!



A glorious and proud name, brimming with unique moments of history and tradition! A name written in gold letters on a red-and-white background: OLYMPIACOS! The Legend of Greek football, a club linked with registering successes and earning first places, enters the new era as a great club amongst the top ones, growing its name and image in European football and beyond that!

In the following pages, the story of the largest Greek sports club unfolds, which is massively cherished like no other both on Greek soil and abroad! The common phrase "half Greeks are fans of Olympiacos" may not describe the current situation, since the wave of the Legend's supporters grows bigger and bigger. Olympiacos loyal fans are now more than half of... the Greeks and still increasing!

In a world full of difficulties, uncertainty and doubts, Olympiacos, under the guidance of its president Mr. Evangelos Marinakis, is making leaps forward when other still find it difficult even... to walk. Progress, financial stability, social responsibility and solidarity to those in need represent Olympiacos FC's main concerns, and it daily makes all necessary actions to this direction.

The work done at all levels on a daily basis has a long-term outlook. It looks to a future that is expected to be bright! The steps forward in the European football scene and the recognition overseas (we remind you the legendary trip to the ICC) are the main reasons why the Legend will always advance! It earns more and more respect and more people increasingly discuss about the club!

This new era for Olympiacos is not "ante portas", but has arrived already! Titles, distinctions, trophies, moments of joy and intense feelings build the profile of Olympiacos Sindemos Filathlon Pireos. Everything matters, including the club's social activities, its contribution to our fellow-people and the close partnership with UNICEF for the second year. Olympiacos is a huge organization that works day in, day out for the progress of Greek football and sports as a whole. But, first and foremost, the Legend is a really big family!



Nowadays, Piraeus is the most significant industrial hub of Greece and the largest trade center of Greek economy. It hosts the largest port of Greece (in terms of passenger ships services) that links by ferries the capital with the islands of the Aegean and the other ports of Europe.

PIRAEUS THE GREAT PORT

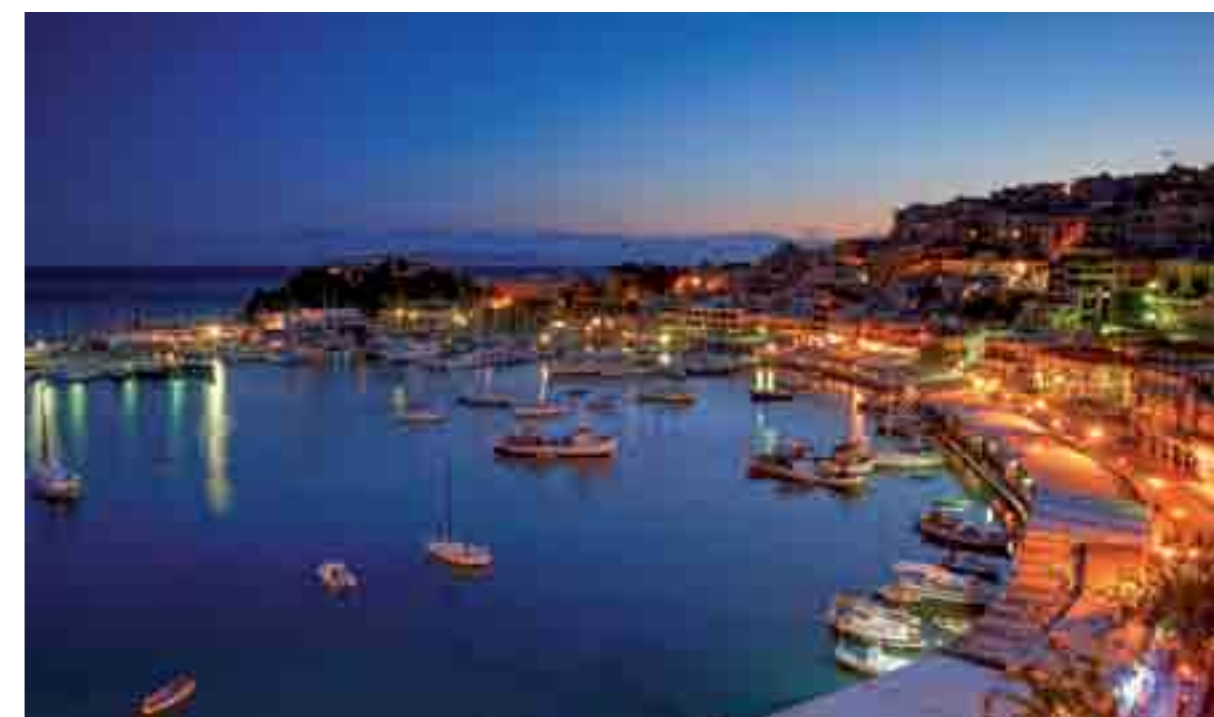


Piraeus is a city in the Region of Attica and hosts the largest and most important port of both Greece and Southeastern Mediterranean. The Municipality of Piraeus, whose seat is Piraeus, covers 10.9 sq. km and holds approximately 170,000 people.

Nowadays, Piraeus is the most significant industrial hub of Greece and the largest trade center of Greek economy. It hosts the largest port of Greece (in terms of passenger ships services) that links by ferries the capital with the islands of the Aegean and the other ports of Europe.

The port of Piraeus is a long-tormented area. Great edifices have been burnt down during the Roman conquer of 86 BC and, despite financial and commercial revival during the late Roman years, raids by Goths in the 3rd and 4th century BC brought hardships back on Piraeus. In the Byzantine era, growth in Piraeus was limited, whereas during the Ottoman rule it totally faded away.

The Venetians moved many of the ancient artifacts located in Piraeus. It was in Venice where the "Piraeus Lion" was found, which had been originally discovered in an ancient tomb and lent its name to the port, i.e. "Porto Leone". In 1827, Piraeus was decisively liberated from the Turks and the region entered a brand new era; the port's industrialization has just begun.





The Greeks of Asia Minor, who so violently have been evicted from their homeland in 1922, found their own harbor in Piraeus. They settled in and the locals opened their arms to welcome them, who in turn identified their lives with Piraeus. They fought for the port to grow and reach its current status.

As stated multiple times by our Club's President, Olympiacos is intrinsically linked to Piraeus, shipping and simple men, whose ideals are being projected via the Laurel-crowned Adolescent! And now there is an additional and quite important reason why Olympiacos and Piraeus are one: The President of Olympiacos, Mr. Evangelos Marinakis, has received the highest vote and elected member of the municipal board in the city of the Legend during the recent local government elections; our club's vice-president, Mr. Giannis Moralis, has been elected mayor of Piraeus! The proud birthplace of Olympiacos will be now steered by individuals who know what it means to love Piraeus, the way they love Olympiacos.

Of course, it must be noted that Piraeus is certainly the club's birthplace, but the Legend that was born in this Great Port is being cherished everywhere in Greece.



THE PRESIDENT OF OLYMPIACOS



In June 2010, Evangelos Marinakis participated in the increase of the share capital of FC Olympiacos and became the majority shareholder with 67% stake, following the agreement with the then President of Olympiacos, Socratis Kokkalis. During Mr. Marinakis's presidency in Olympiacos, the club has won the 2010/2011, 2011/12, 2012/13 and 2013/2014 championship titles and also won the Greek Cup during the 2011/12 and 2012/13 seasons. Mr. Marinakis was also president of the Super League and vice-president of the Hellenic Football Federation for one year, starting in August 2010. In May 2014, Mr. Marinakis was elected first member of the Piraeus city council with over 50% of the votes of the "Piraeus Winner" independent ticket of Mr. Yannis Moralis.

In the business sector, Mr. Marinakis is Chairman of the Board of the international shipping company Capital Product Partners L.P. since March 2007. The company is listed in the American securities exchange Nasdaq (Nasdaq:CPLP). He is the Chairman and Director of Capital Maritime & Trading Corp. since its incorporation. He also participates in other family-run businesses and has significant investments in the energy, shipping and real estate sectors. Mr. Marinakis has studied in London and holds a BA in "International Business Administration" and an M.Sc. in "International Relations".

Through Olympiacos FC, as well as privately, Mr. Marinakis has a significant social work. During his presidency, in October 2013 Olympiacos FC announced its collaboration with UNICEF to fund the vaccination project of 50,000 children all around the world. Regarding this effort, Olympiacos has committed to collect 2 million Euro, whereas the Olympiacos jersey bears the UNICEF logo. He also supports financially the running of the **Kazantzakis Museum** in Crete; the buyback from private individuals of the Greek public debt through the NGO "**Greece Debt Free**"; the **United Nations Development Program** for Pakistan and Haiti; the restructuring of Japan following the disastrous tsunami; the environmental organisation "**Arc-turos**"; the **paediatric hospital "St. Sofia"**; the paediatric clinic of the General Hospital in Limassol; the children's charities "**Together for Children**", "**Elpida**", "**Argo**" and the "**Hatzikyriakos Foundation**"; the **daily meals in most parishes of the Municipality of Piraeus and Nikaia**, etc. Furthermore, he shouldered the **cost of rebuilding the schools of Lixouri and Argostoli** that were extensively damaged by the recent strong earthquakes in Kefalonia.



THE BIRTH OF A LEGEND



There are extremely rare moments in which life's overwhelming passion picks unique individuals and entrusts them with the task to express it, shape it and give it a name! It was in the evening of March 10, 1925, at Moira's tavern, when such a very rare and totally historic moment occurred; it was the place where today lays Karaoli-Dimitriou Street. It was on that very day that, 88 years ago, that the foundations for the biggest club of Greece, Olympiacos, were laid!

What happened at this lodge was great. It was a time when Piraeus was a town buzzing with life, full of dreams, yet heavily wounded; when the town's open-minded community led by its most prominent members embraced the economic emigrants from Crete, Mani, the islands and certainly the Asia Minor-originated refugees in order to produce the most powerful and resilient mixture of passionate people ever seen in Greek society! What happened on that very day at Moira's tavern was... destined to occur only in Piraeus. Nowhere else was there so fertile a ground for something that new to bloom!

In world coming out of the ashes of World War II, reconciliation amongst peoples was the dominating message! Particularly in Greece, that message was tragically timely since it was interpreted mainly in reconciliation between Greeks themselves in the first place!

Before that nation-wide mandate, Piraeus and Olympiacos were the first say "YES"! That was exactly the reason why the idea of Olympiacos spread out in a flash, like a lightning of hope, unity and glory, throughout Greece and earned millions of fans!

Olympiacos founding members were the following: Vassilis Andrianopoulos, Giannis Andrianopoulos, Giorgos Andrianopoulos, Ntinos Andrianopoulos, Dimitris Andronikos, Dimitris Avdis, Nikos Vlassis, Stefanos Emmanouil, Nikos Zaharias, Thanassis Kallitsis, Nikos Kaloudis, Ntinos Kaloudis, Notis Kamperos, Kostas Kleidouhakis, Othon Kokkinos, Triantafillos Kremos, Panagiotis Kostalas, Panagiotis Lagoumitzis, Andreas Loukakis, Spiros Loukakis, Giannis Louloudakis, Vaggelis Magopoulos, Mihalis Manouskos, Stavros Maragoudakis, Grigoris Ntoufas, Thodoros Orlof, Fotis Protopsaltis, Giannis Simigdalas, Nikos Simigdalas, Hristos Tzoumerkiotis, Vrasidas Troupskiadis and Spiros Psalidas.

Mihalis Manouskos was Olympiacos first President and Notis Kamperos its first Vice President.

When Notis Kamperos suggested the name "Olympiacos", all attendants agreed upon. And when Giannis Andrianopoulos, the legal expert of the group, suggested red and white to be the team's colors, nobody objected. Equally, the Laurel-crowned Adolescent was accepted by all as the team's crest, which from that day onwards was meant to be indentified with victory, glory and history!





THE TITLES OF OLYMPIACOS

Our Olympiacos is the club with most trophies in Greece. Leading by a mile against its competitors, our side has identified itself with reaching the top of the table and staying there, both in terms of

Greek Championship and Greek Cup wins. Below follow in detail all honors of our football team, which depict in the best possible way why our Olympiacos is also called the "Legend"!

GREEK CHAMPIONSHIP (41)

1931, 1933, 1934, 1936, 1937, 1938, 1947, 1948, 1951, 1954, 1955, 1956, 1957, 1958, 1959, 1966, 1967, 1973, 1974, 1975, 1980, 1981, 1982, 1983, 1987, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2005, 2006, 2007, 2008, 2009, 2011, 2012, 2013, 2014

DOUBLE (16)

1947, 1951, 1954, 1957, 1958, 1959, 1973, 1975, 1981, 1999, 2005, 2006, 2008, 2009, 2012, 2013

SUPER CUP (4)

1980, 1987, 1992, 2007

GREEK CUP (26)

1947, 1951, 1952, 1953, 1954, 1957, 1958, 1959, 1960, 1961, 1963, 1965, 1968, 1971, 1973, 1975, 1981, 1990, 1992, 1999, 2005, 2006, 2008, 2009, 2012, 2013

BALKANS CUP (1)

1963







THE ROAD TO THE FIFTH STAR!

*Our 40 -celebrated lavishly-
championships have already become
41. And we keep walking, by
means of steady steps, towards
our 42nd.*

When one belongs to the great family of Olympiacos, then one always have a reason to be happy, proud and smiling about. Last season, however, was really unique. A new page was opened following a spectacular achievement. Our Olympiacos won the 2012-2013 championship and thus earned its 4th star on the glorified red-and-white jersey!

The goal may be only one for someone who writes history: to continue writing history! Our 40 -celebrated lavishly- championships have already become 41. And we keep walking, by means of steady steps, towards our 42nd. The road to our fifth star stretches ahead, filled with obstacles and difficulties. But Olympiacos is the biggest club in this country; and it keeps on growing.

By means of substantial choices as a result of meticulous planning, the Legend of Greek sports grows bigger and bigger! This is an on-going struggle, since our aim to render Olympiacos absolutely self-sufficient and problem-free, as well as solid and prosperous; and, at the same time, a successful, title-winning team that goes forward in Europe.

All these things happen for the sake of this club's grandeur, which outdoes anything else. As said before, our Olympiacos finds itself waling on the road to its 5th star. This road will be hard to cross and bumpy, since everyone wants to beat the champion! But the Legend is not one to be put off! Our great goal it to turn our runway of trophies even longer and have a wave that will take lot of time to settle before we reach the 50th trophy!

THE GATE 7 TRAGEDY

On February 8, 1981, the gloomiest page was written in the history of Olympiacos and Greek Sports as a whole. The Gate 7 tragedy occurred on a day when feelings could have been very different...

Olympiacos would play at home against AEK for Greek Championship match day 20. AEK was just 2 points behind leading Olympiacos on the table. The match ended in a triumph for Olympiacos; an overwhelming 6-0 victory (to say the least). Galakos hat-trick, plus one by Kousoulakis, Orfanos and Vamvakoulas each generated raving cheers to the "red-and-white" fans who have not left an inch of free space on the stands!

The match has just ended. After the final whistle, the crowd rushed from the stand, ie Gate 7, outside in order to reach Gate 1's paddock and applaud their stars. The gate, however, was shut... Or, according to others, just a bit open and certainly not wide enough for those masses crowd to cross it. All it took was a slip to cause the worst... One after the other, more fans would squeeze in against the closed gate, since those coming from the back could not possibly comprehend what was going on at the front.

The outcome of that was that 21 people were trampled upon and died either on the spot or over the next days as they succumbed to their injuries; an untold tragedy, shocking like no other in Greek Sports. Those who were lost on that day but will never be forgotten: Panagiotis Toumanidis (14 years old) Kostas Sklavounis (16 years old), Ilias Panagoulis (17 years old), Gerasimos Amitsis (AEK fan, 18 years old), o Giannis Kanellopoulos (18 years old), Spiros Leonidakis (18 years old), Giannis Spiliopoulos (19 years old), Nikos Filos (19 years old), Giannis Dialinos (20 years old), Vassilis Mahas (20 years old), Efstratios Loupos (20 years old), Mihalis Kostopoulos (21 years old), Zo-grafia Hairatidou (23 years old), Spiros Andriotis (24 years old), Kostas Karanikolas (26 years old), Mihalis Markou (27 years old), Kostas Mpilas (28 years old), Anastasios Pitsolis (30 years old), Antonis Kouroupakis (34 years old), Hristos Hadzigeorgiou (34 years old), Dimitris Adamopoulos (40 years old). They will live for ever.

Fate wanted it that these 21 people had attended a triumph and become part of a tragedy... Nobody will forget them. Nobody will stop thinking of them. No matter how many years have passed, the Gate 7 tragedy will be etched deeply in the memory of those who love Olympiacos. The fans' minds will always be close to the victims' families; and every time the crown chants "You guide our paths, brothers", our mind and heart will bring our 21 brothers back to life.



The fans' minds will always be close to the victims' families; and every time the crown chants "You guide our paths, brothers".



This first year of this great partnership was crowned with success and our aim for this year is to save even more lives in Greece and the rest of the world!

OLYMPIACOS AND UNICEF CONTINUE TOGETHER!



In October 2013, Olympiacos and UNICEF joined forces in order to immunize 50,000 children in Greece and abroad. The aim of that campaign was to raise money and awareness on UNICEF's "100% Campaign" that tried to ensure proper and advanced vaccination for all children of the world in need.

Olympiacos is a club that, since its establishment, is run on the basis of offering help to our fellow-people and in recent years, following an initiative by its President, Mr. Marinakis, the club focuses on the children that represent the very future of our world! Since last year, UNICEF has its logo featuring on the graced "red-and-white" jersey and Olympiacos is doing everything possible to honor this great partnership!

Indicatively, the Legend attended in 2013-14 UNICEF annual awards, honoring both the children and their works who put their rights in paintings, poems and songs! Both sides went hand-in-hand during the Telemarathon 2013-14, with our captain Giannis Maniatis attending the event's presentation and our players supporting this cause by being present during the Telemarathon and offering collective club items!

The Red Store has also a dedicated, specially designed corner for UNICEF products! The Red Store has also a dedicated, specially designed corner for UNICEF products! Under the "Olympiacos for Life... the life of a child" campaign, funds were raised via SMS to vaccinate children, whereas Olympiacos players also participated -after the Telemarathon- the following UNICEF-run Radiomarathon. All proceeds from our fiesta to celebrate our club's 41st championship have been given to UNICEF, whereas our club marketed collective signed jerseys, donating all revenues for vaccinating children who are in need!"

During summertime, our activities nothing but slowed down! Our club sponsor Brooks Brothers organized a day dedicated to UNICEF and offered part of their revenues for a sacred cause, while in Chicago, in the context of Olympiacos participation in the International Champions Cup, a magnificent auction took place during a splendid event hosted in the National Hellenic Museum, to further underpin this partnership! A big charity event that echoed beyond our country's borders and attended by the whole squad. Moreover, our "Olympiacos for life" campaign was launched, with collective t-shirts being promoted by Ibrahim Afellay and Eric Abidal! Our great friendly match against Atletico Bilbao at the Karaiskakis Stadium, just before the championship's kick-off, gave us another opportunity to raise funds, since all proceeds went to UNICEF!

This first year of this great partnership was crowned with success and our aim for this year is to save even more lives in Greece and the rest of the world!



SOCIAL RESPONSIBILITY



FRIENDLY MATCH AGAINST LIVERPOOL TO HONOR STEVEN GERARD (AUGUST 2013)

Guided by our will to help our fellow-people and those in need, we at Olympiacos have chosen to walk the path of charity. It is a priority for Olympiacos, as repeatedly stressed by Mr. Marinakis, to try and mitigate the problems people faces and to show that we are next to them! Our club does not pause lending a hand even for a day! We were there to support the population hit by acts of God and floods in Pserimos, offering them both supplies and hopes together with a big smile. We did the same when the earthquake hit the island of Cephalonia! Following an initiative by Mr. Marinakis, Olympiacos will partly cover the reconstruction cost of damaged schools in the island, with a contribution of 500,000€, in order for the pupils to swiftly and safely return to their classes.



VISIT AT TICHERO IN EVROS

But it's not only that. Olympiacos and its Administration give a daily battle to the benefit of our fellow-people, so as they have a great present and an even better future. During his visit to the Ecumenical Patriarchate, the President of Olympiacos expressed to His All Holiness, Bartholomew I his ever increasing desire to further underpin the work of the Church, in any way possible!



VISIT AT KEFALONIA

Among past actions of Olympiacos, the one that surely stood out was the great friendly "Match against Poverty". It was a friendly encounter staged on December 4, 2010, in cooperation with UN's competent agency. Zidane and Ronaldo friends and major football stars met at Karaiskakis and played a game of hope, offering to our fellow-people and charity!



UNDP – MATCH AGAINST POVERTY (DECEMBER 2010)



"FAIR PLAY" SEMINAR BY H.O.A. IN "GEORGOS KARAIKAKIS" STADIUM

It was a match different from others, of purely social and humanitarian purpose, aiming to help people suffering in Haiti and Pakistan, as well as those in need in Greece.

But such actions were from ending. In the aftermath of the great earthquake and the consequent tsunami in Japan in 2011, the President of Olympiacos handed the Japanese ambassador, Mr. Hiroshi Tonta, a 100,000€ cheque in terms of financial support to the people affected. Of course, Olympiacos is always a member of the non-governmental, non-profitable organization "Greece Debt Free", designed to help our country free itself from its hard-to-bear external debt.

ON-GOING CHARITIES:

- Daily portions of food for Church of Piraeus-offered common meals
- Contributions and sponsoring to Foundations, orphanages, hospitals
- Student scholarships
- Donation of athletic and educational gear to various schools

Certainly, a particular reference has to be made to the great friendly against Liverpool in summer 2013. The Legend attended this testimonial in Anfield to honor Steven Gerrard, Liverpool's iconic captain, while contributing in terms of social actions! Our President Mr. Marinakis donated the amount of 100,000 GBP to the Steven Gerrard Foundation and helped spread the word about our Legend far beyond the world of football!



SUPPORT TO AFFECTED POPULATIONS IN PSERIMOS AND KALIMNOS ISLANDS



YOUNG GREGORY MEETS THE OLYMPIACOS SQUAD IN TORONTO



FRIENDLY MATCH AGAINST LIVERPOOL TO HONOR STEVEN GERARD (AUGUST 2013)



“GEORGIOS KARAIKAKIS” STADIUM



Olympiacos home ground became even “hotter” and powerful, and the club has the most up-to-date football pitch in Greece and one of the most modern in Europe!

“Georgios Karaiskakis” was originally built in 1895 as a Velodrome. Its purpose was to be used during the 1896 Athens Olympic Games. Its use as a football stadium began in the 1920s.

1960 was the year of full reconstruction and it was renamed as “Georgios Karaiskakis Stadium”, a name that remains until this day in memoriam of Chief General Georgios Karaiskakis (1782-1827), who was killed at Neo Faliro, very close to the location where the stadium stands today, during the 1821 Greek Revolution. Its capacity is 31,032 seats.

Although used also by other teams (Ethnikos, Proodeftiki), the stadium was connected to Olympiacos, who has lived great moments of glory and triumph within its walls! In 2003, however, this historic stadium, which was Olympiacos home ground for many decades, was taken down. A brand new, ultra-modern, fully- covered, football-only stadium that can hold up to 32,115 spectators. So, Olympiacos home ground became even “hotter” and powerful, and the club has the most up-to-date football pitch in Greece and one of the most modern in Europe! Fans of Olympiacos have lived unforgettable moments during the first decade of the new G. Karaiskakis Stadium’s life, and more are yet to come!



PRESS WORKING AREA



V'AMMOS BAR



V'AMMOS RESTAURANT



V'AMMOS EVENT HALL



PRESS CONFERENCE ROOM





Our side's locker rooms, in Karaiskakis, have been fully refurbished in summer 2014 and turned into something extraordinary! They now are ultra-modern, comfortable as ever and with top design, a true stronghold for our players to storm the "battle field", namely the stadium's pitch! Moreover, other stadium indoor areas have been renovated, like the Press Area, the Press Room and the reception being fully renewed in terms of aesthetics and functionalities. Also, both design and amenities in all press boxes have been upgraded to top level!

hold up to 474 people! All suites are fully equipped.

Moreover, the stadium provides the fans with the chance to combine match attendance with a walk in the surrounding area, where one may find shops, a gym, coffee shops, restaurants, plus the Olympiacos Museum and our club's official store, the Red Store. They may also have lunch during the match, if they wish to, at the stadium's totally renovated restaurant, with a view...to the pitch! 'V'amos' is always ready to accommodate Olympiacos friends.

The stadium provides all amenities. It has 40 VIP σουίτες, of varying space from 29 to 60 sq.m. Each may host from 15 to 20 persons, whereas there is also a presidential suite. They all have access to a special distinguished balcony that may

"G. Karaiskakis" Stadium is also the home ground of the Greek Men's National Football Team.





THE OLYMPIACOS MUSEUM



Every top club, every great team like Olympiacos must evidently respect and draw attention to its history; let alone when said history is written in gold letters and largely graced by titles, honors and successes... The Olympiacos Museum, located at G. Karaiskakis Stadium, is where everyone can experience that team's history! The history of the greatest Greek club, Olympiacos!

Trophies, photographs of years long gone starting from the founding era of the club until now; portraits of most players who have played under Olympiacos flag; objects that have made history both in the old "Georgios Karaiskakis" Stadium and the new one, such as balls, shoes, goalkeeper gloves and of courses... shirts! An adequate number of historic shirts wore by the biggest club in Greece is on display at the Olympiacos Museum in G. Karaiskakis Stadium.

Visitors may touch everything that is "red-and-white", live again great moments of Olympiacos legacy and feel proud for the team he/she loves and is connected with successes, first places and "fair play". Moreover, the Olympiacos Museum is exhibits many heirlooms from other sports which Olympiacos used to and still excels in, such as rowing, wrestling, basketball, boxing...

In addition, visitors may attend lectures and seminars, call on temporary exhibitions and participate in actions and events. Training programs cover the needs of pupils who want to combine their love for football and athletics in general, with knowledge of the past.

The new Museum of Olympiacos will open its doors to sports visitors within 2015.





OLYMPIACOS HEADQUARTERS

Just like our football players, both our technical staff has their own "base", ie the Rentis Training Center, and our Club's Administration and personnel who strive daily for Olympiacos have their own "HQs". Olympiacos Offices in Piraeus are the core place where our people run the club from and work for the team's smooth operation.

In Kastella-locate Alexandra Square, there is another Olympiacos "homelike place" that was inaugurated back in September 2000. It is an impressive building, placed in an exquisite location and fully equipped. This is where players' presentation or Press Conferences take place, since these premises include a proper room for these purposes.





RED STORE



Every top club has its own top store. Olympiacos official store offers for sale everything that comes in Olympiacos-styled "red-and-white"!

thereupon their favorite player name or their own! But that's not all... Uniforms, jerseys, jackets, t-shirts, shorts, shoes... Red Store has everything there is about Olympiacos!

Red Store, the official store of Olympiacos FC, is located at G. Karaiskakis Stadium, it is 800 sq. m. wide and it goes without saying that every fan pays it a visit just... before home games to get in the mood! And there's much more of that, of course. One may take a walk daily at the club's store and buy stuff for themselves or beloved ones, or just... for pulling some legs of friends supporting other clubs; and what an abundance of gifts one may find in there! There is also another store at Monastiraki, which recently opened its doors and caters to club supporters who may not pop into the stadium at any given moment.

Regularly, Olympiacos official store launches offers for our side's supporters, whereas its inventory is continuously enriched and upgraded, as it is the case with our squad! The Legend's friends will be able to find in our official store our side's official jersey with all 4 stars sewed on, crowning the crest. You may also purchase it online, if desired, just by visiting www.redstore.gr!

The store frequently welcomes visits by our team's players, so that they get in touch with the fans. They take photographs with the fans, give autographs and joy to all "red-and-white" believers who attend the store to meet them from close.

Inside the Red Store, one may find the club's original shirts and print



www.olympiacos.org

Red Store 1 at G. Karaiskakis Stadium
Karaoli Dimitriou & Sofianopoulou str., 185 47 Piraeus
Tel. & Fax: +30 210-4836860, e-mail: info@redstore.gr

Red Store 2 at Monastiraki
11, Ilaistou str. Monastiraki, Athens
Tel. & Fax: +30 210-3214889
e-mail: info@redstore.gr



AGIOS IOANNIS RENTIS TRAINING CENTRE



Olympiacos' HQs, the place where the squad spends countless hours of hard work, in the training center in Agios Ioannis Rentis. Our ultra-modern facilities, owned by Olympiacos since 2004, house both our Men's football team and Academy!

The Training Centre contains four, full-sized, natural-grass pitches that meet FIFA's standards. They are all equipped with a drainage system, floodlights and 3,000-strong stand in one of them. There is also a smaller pitch of artificial turf covering the needs of Olympiacos football Academy.

The guestroom is located in one of the buildings inside the Olympiacos training ground. At ground-floor level, there is a reception area, a sitting room, a dining room-restaurant and also the rooms available for players to stay before match days. The premises include 18 double and 2 single rooms, offering all amenities and internet access.



The Training Centre contains four, full-sized, natural-grass pitches that meet FIFA's standards.





The second building of our training grounds hosts locker rooms, which have been renovated during 2013-14! The locker rooms became more sophisticated, comfy and spacious, always in red-and-white colors! If needed, up to 2 squads may be accommodated, whereas coaching and medical staff offices are right next to them, as well as clothing and football gear rooms. The building's first floor feature offices for the training ground' officials and the heads of our club's Academy.

At the same time, football players have access to a state-of-the-art gym, a fully equipped treatment room and physio-room, sauna, hydro massage and pool facilities. Apart from these, there is also a fully equipped conference room for seminars, press conferences and other meetings.





OLYMPIACOS U-15



OLYMPIACOS U-20

One of our objectives is raising young football players of character and sporting attitude according to the ideal of "fair play", and the values of the club and sports in general.



SCHOOLS

OLYMPIACOS FOOTBALL ACADEMY AND SCHOOLS OF FOOTBALL



OLYMPIACOS focuses a great deal on running and developing its Football Academy and Schools of Football established both in Greece and abroad.

Please find below all Academy's teams and the tournaments they compete in:

THE ACADEMY

The Academy's philosophy features the following objectives:

Raising young football players of character and sporting attitude according to the ideal of "fair play", and the values of the club and sports in general.

Enabling young players to demonstrate their talent, become professional players and earn their promotion to the First Team of OLYMPIACOS.

Training athletes in a high-level football environment with the help of professional trainers. Training is age-based and focuses both on individual and team improvement using innovative methods.

Preparing young players to cope with professional football's strict expectations both in terms of skills and fitness.

Providing full medical support to players by means of a comprehensively established and high-level medical department. On-going improvements in psychological and training-related support to football players.

ACADEMY TEAM

U-20 / K-19

- U-17
- U-16
- U-15
- U-14
- U-13
- U-12
- U-11
- U-10
- U-9
- U-8

TOURNAMENT

- UEFA Youth League-Superleague U-20 Championship
- Superleague U-17 Championship
- Participation in a tournament
- Superleague U-15 Championship
- EPS Piraeus Championship, tournament
- EPS Piraeus Championship, tournament
- Participation in a tournament
- Participation in a tournament
- Participation in a tournament
- Participation in a tournament



OLYMPIACOS U-17



FOOTBALL SCHOOLS

Apart from the Football Academy teams, OLYMPIACOS, since 2000 all over Greece, Cyprus, Australia, the US and Canada, has established a network of football schools of as many as 40 and rising non-stop.

The philosophy of operations of such partnered Football Schools is to provide proper athletic - social education to young athletes according to OLYMPIACOS ideals and values, to train School cadres based on the operational model of the Academy, as well as proper awareness raising and support towards the parents, who play a very important role in forming the young athletes' characters.

Integration of the Academy & Football Schools

Since 2011, OLYMPIACOS FC administration proceeded with integrating the Academy and the Football School Network in terms of organization and operations.

In close collaboration with Football Academy Division, the following take place:

- Trial camps
- Football tournaments
- Sports camps
- Social, cultural and charitable actions
- Specialized coaching seminars for our Schools trainers
- Scientific seminars for trainers and players parents on issues of child psychology and nutrition
- Ergometric tests for evaluating our players capabilities
- Grand Meetings – School conferences with guest athletes from all over Greece and the World
- Athletes' visits at "G. Karaiskakis" Stadium and attending OLYMPIACOS home matches
- Athletes' tours at the OLYMPIACOS Training Center and fixtures against our Academy teams.



SCHOOL'S DORMS



OUR MASCOT, LEONE

Leone has linked his name with the Legend of Greek Football!

This year's football season will also stand out for one more reason. Olympiacos football team will be joined once again by its legendary own mascot, the famous Leone!

Leone has linked his name with the Legend of Greek Football, since he debuted in our side's friendly against Anderlecht in G. Karaiskakis Stadium, on August 7, 2013. On that day, our team's brand new shirt was also presented, featuring for the first time all 4 stars sewed on it; and Leone was there too.

Olympiacos FC new mascot is in no way going to set aside our beloved and most popular Threleon! On the contrary, Leone is

Threleon's natural evolvement, the new generation, kind of ... a son to him.

His presentation took place during the 2013 summer camps 2013; our lion mascot is named after the legendary Porto Leone and children were quick to adore him once they met him! So, he will always attend all our side's home matches, or "red-and-white" events hosted in the Red Store! And the Legend's mascot could wear no other shirt but the one with number 7 printed on it!



THE GODS OF SOCCER ARE COMING
 GUINNESS INTERNATIONAL CHAMPIONS CUP | JUL. 26–AUG. 4



THE “LEGENDary TOUR” AND THE ICC 2014!

The summer 2014 story was written in gold letters in our Olympiacos storybook! It was the time when our side proved to be a Legend that reaches beyond the Greek and... European borders! Olympiacos received an invitation to participate in a worldwide famous football tournament hosted in the US and Canada, the International Champions Cup 2014! This tournament would carry our Olympiacos fame overseas and bring the side face to face with top football clubs, coming from Europe and the world!

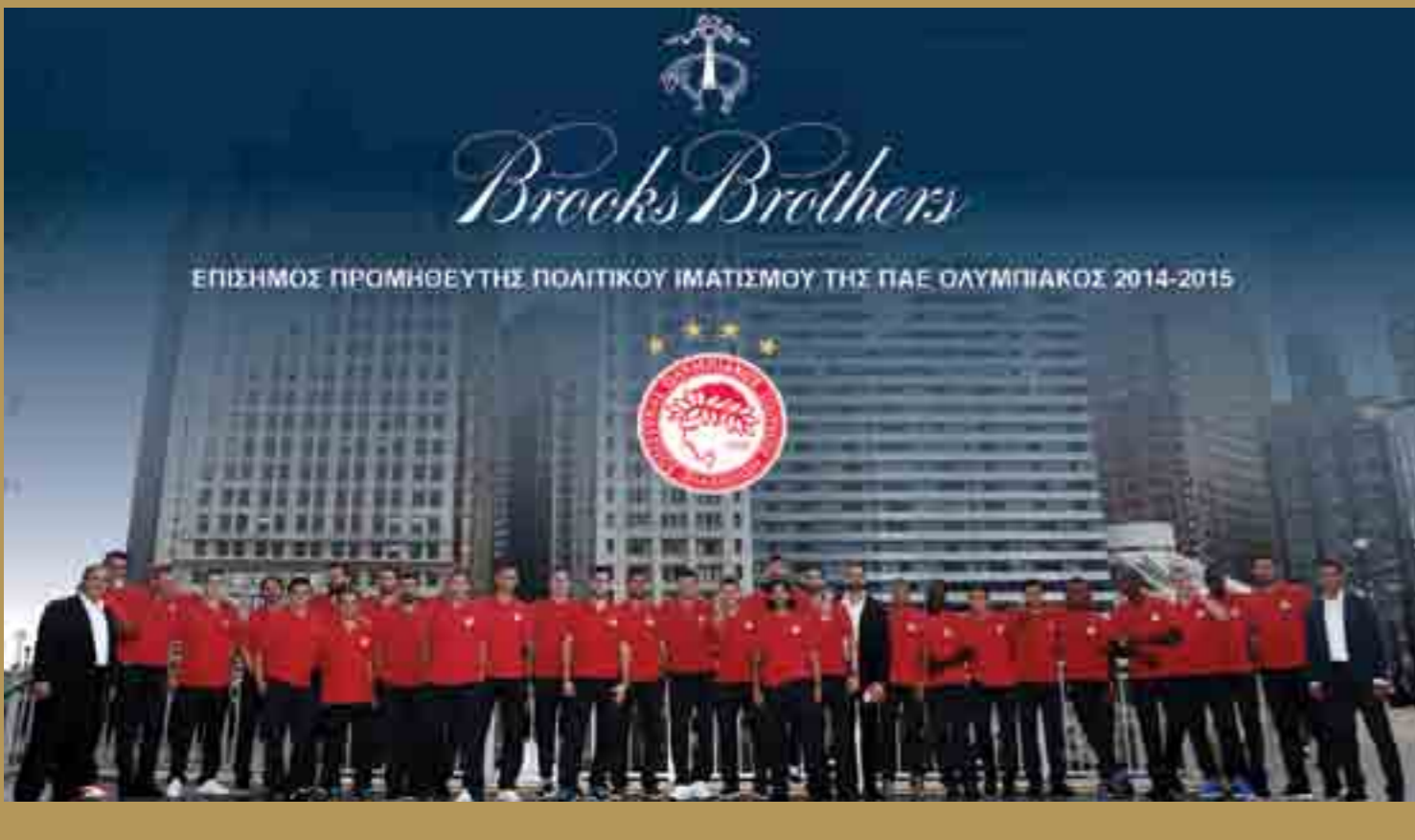
with the side being stationed in New Jersey, just outside New York! First match was played in Toronto against Milan. In BMO Field, the home ground of Toronto's local club, our Legend beat its top Italian opponent 3-0 and showcased early enough that our side was there to do something more than simply... to participate in the tournament!

This tournament also featured historic clubs, such as Manchester United, Manchester City, Liverpool, Milan, Inter, Roma and Real Madrid! Olympiacos was braced in a group with Liverpool, Milan and Manchester City!

Living Toronto, the Legend travelled to Chicago to face Liverpool! The renowned Soldier Field, a magnificent stadium, staged a meeting of two good friends! Olympiacos and Liverpool have proven in many occasions their excellent relationships and did once again in the Soldier Field. The put on a great display before the eyes of 30,000 spectators and the English outfit left the pitch victorious 1-0, however our Olympiacos' performance offered its fans an extraordinary memory again!

Our Olympiacos had the chance to live a spectacular 14-day trip visiting Toronto (Canada), Chicago and Minneapolis (US),





The third and last stop was in Minneapolis and the TCF Bank Stadium, where Olympiacos played against Manchester City. The English champion was the next obstacle for Olympiacos that decided to claim its chances for reaching the tournament's final in Miami, subject to our side's win and a good result in the Milan-Liverpool fixture. Our Olympiacos was able to overcome the English champions, with a 5-4 penalty shoot-out win following a double levelling of the scoreline in normal time (2-2)! However, that win was not enough, so Liverpool made it to the final to play against Manchester United; the "Red Devils" won the final and Cup in the end.

All in all, our Legend's display was fantastic. It was a side ready to put any opponent to the test, regardless of their size and name!

The organizers were more than satisfied by the presence of the Legend at all levels; in fact, the tournament's highlights have been painted . . . in red and white! The tournament's VIP, as voted by the fans, was no other than our own Dimitris Diamantakos, who score once against Milan and twice against Manchester City! The tournament's best goal also belonged to our Andreas Mpouchalakis (once again as voted by the fans, whose powerful shot outside the box rattled Milan during our first match in Chicago!

In conclusion, Olympiacos took lots of experiences out of that tournament and proved that, deservedly enough, it is considered to belong in Europe's elite and thus grow even more in stature!



DIGITAL MEDIA BOARD



DIGITAL OLYMPIACOS



Olympiacos, a major club of international standards, is also top of the... digital table! Olympiacos is everywhere, starting from the club's stunning website to our side's omnipresence in social media!

One may visit the team's official webpage (www.olympiacos.org) and find out all latest "red-and-white" news in 8 different languages and have a digital tour in our club's facilities! Fans may download wallpapers/screensavers, autographs, take part in polls, find out our side's schedule and results, and be fully updated on everything that happens and pertains to Olympiacos!

Sound and vision are both heavily important for the club; that's why OLYMPIACOS TV produces and abundantly offers to all "red-and-white" fans tons of videos and live broadcasts on all important club-related events! Footage from matches or training sessions, behind-the-scene videos, player presentations and interviews,

Press Conferences, happenings etc. have their place in OLYMPIACOS TV which is aired via the club's official YouTube channel (youtube.com/olympiacosfc)! Of course, there is also the OLYMPIACOS WEB RADIO where our team's most important matches are broadcasted live to the four corners of the world!

All loyal friends of the Legend may follow and interact with Olympiacos regardless of their whereabouts! Via Facebook (facebook.com/OlympiacosFC) and Twitter (twitter.com/olympiacos_org), one may promptly find out all news posted on our team's official webpages, take part in competitions and never miss a day without interacting with the Legend! On a more... artistic tip, yet always "red-and-white", Olympiacos may also be found on Instagram (instagram.com/olympiacosfc) featuring impressive photos!

If anything, Olympiacos' presence in social media reflects our club's mindset! The mindset of a Champion!



FOLLOW OUR TEAM EVERYWHERE!

youtube.com/olympiacosfc

facebook.com/OlympiacosFC

twitter.com/olympiacos_org

instagram.com/olympiacosfc

WWW.OLYMPIACOS.ORG





WOMEN'S VOLLEYBALL / GREEK CHAMPIONS 2013-2014



MEN'S VOLLEYBALL / GREEK CHAMPIONS 2013-2014

OLYMPIACOS S.F.P.

OLYMPIACOS SPF was founded on March 10, 1925. It is one of the largest multi-sport clubs in Greece and one of the biggest in the world. OLYMPIACOS SPF is successfully active in the following disciplines: men's volleyball, women's volleyball, men's water polo, women's water polo, swimming, track and field, boxing, tae kwon do, sailing, table tennis, rowing, wrestling, canoeing and kayaking, tennis, and fencing.

This very club that gave birth to Olympiacos football and basketball teams, with their own individual and illustrious record both domestically and in Europe, is intrinsically linked to being a champion! OLYMPIACOS is the birthplace of Champions and represents the backbone of our national teams in all sports. The club lines up Olympic medal winners, world and European champions who are

second to none in promoting the club's image in all four corners of the world.

OLYMPIACOS runs Academies for all disciplines it covers in which thousands of children learn every sport's secrets from the best. In our club, progress in purely athletic terms matters as much as our athletes' behavior in their society and school. OLYMPIACOS builds the champions of tomorrow and good citizens for our society. This is why every year we present and honor all children in our Academies who excelled at school.

Our club is the first in Greece to have built a massive membership program, aiming at involving supporters in developments in sports. Currently, OLYMPIACOS is the most massive club in Greece,



MEN'S WATER POLO / GREEK CUP WINNERS 2013-2014



WOMEN'S WATER POLO / GREEK CHAMPIONS 2013-2014



MEN'S WATER POLO / GREEK CHAMPIONS 2013-2014

VOLLEYBALL (Volley)

MEN

Greek Championships (27): 1968, 1969, 1974, 1976, 1978, 1979, 1980, 1981, 1983, 1987, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1998, 1999, 2000, 2001, 2003, 2009, 2010, 2011, 2013, 2014

Greek Cups (15): 1981, 1983, 1989, 1990, 1992, 1993, 1994, 1997, 1998, 1999, 2001, 2009, 2011, 2013, 2014

Greek Super Cups (2): 2000, 2010

Greek League Cup (1): 2013

European Cup Winners Cups (2): 1996, 2005 (Top Teams Cup)

2 European Cup Winners Cups : 1996, 2005

WOMEN

Greek Championships (2): 2013, 2014

Greek Cups (4): 2011, 2012, 2013, 2014

TRACK & FIELD

MEN

Greek Outdoor Track & Field Championships (9): 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014

Greek Indoors Track & Field Championships (4): 2010, 2011, 2012, 2013

Trail Running Championships (12): 1965, 1966, 1967, 1984, 2003, 2005, 2007, 2008, 2009, 2010, 2011, 2013

Intra-club Championship (1): 2000

WOMEN

Greek Outdoors Track & Field Championship (1): 2010

WATERPOLO

MEN

Greek Championships (28): 1927, 1933, 1934, 1936, 1947, 1949, 1951, 1952, 1969, 1971, 1992, 1993, 1995, 1996, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2007, 2008, 2009, 2010, 2011, 2013, 2014

Greek Cups (16): 1992, 1993, 1997, 1998, 2001, 2002, 2003, 2004, 2006, 2007, 2008, 2009, 2010, 2011, 2013, 2014

Greek Super Cup (2): 1997, 1998

European Championship (1): 2002

European Super Cup (1): 2002

1 European Championship

WOMEN

Greek Championships (5): 1995, 1998, 2009, 2011, 2014

European Cup Winners Cup (1): 2014 (Len Trophy)

1 European Cup Winners Cup (Len Trophy)

WRESTLING

Greek Greco-roman Wrestling Championships (2): 1976, 2006

Men European Federation Cup (Cela Cup) (1): 2006

SWIMMING

MEN

Greek Championships (Open) (55): 1929, 1930, 1931, 1932, 1933, 1934, 1937, 1960, 1961, 1962, 1967, 1969, 1970, 1971, 1972, 1973, 1974, 1975, 1976, 1977, 1978, 1979, 1980, 1981, 1982, 1983, 1984, 1985, 1986, 1988, 1989, 1990, 1991, 1992, 1993, 1994, 1996, 1997, 1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014

Greek Open Sea Championship (1): 2010

DIVING

Greek Championships (2): 1970, 1971

SAILING

Greek Team Scoring Championship (1): 1954

GYMNASTICS

Greek Champion (1): 1971 (Men)

TABLE TENNIS

MEN

Greek Championships (11): 1971, 1972, 1973, 1974, 1976, 1977, 1978, 1980, 2004, 2005, 2014

Greek Cups (6): 1971, 1972, 2003, 2004, 2005, 2008

WOMEN

Greek Championships (18): 1961, 1962, 1964, 1965, 1976, 1977, 1978, 1979, 1981, 1982, 1983, 2000, 2001, 2002, 2005, 2006, 2007, 2009

Greek Cups (11): 1965, 1966, 1983, 1984, 1985, 1986, 2001, 2005, 2006, 2007, 2008

BOXING

MEN

Greek Championships (2): 1970, 1985

WOMEN

Greek Championship (1): 2012



since no less than 11 years after the program was launched, our club features –following the last register clean-up- more than 98,000 members. The objective is for OLYMPIACOS fans –and the club’s actual strength- to be actively involved in decision-making and strengthen the club in all possible ways.

In the 2013-14 period, OLYMPIACOS also launched its “Fan ID Card” for those who cannot afford to subscribe in member registers and the first year’s results have been overwhelming. More than 50,000 people purchased their “Fan ID Card” and thanks to their financial support, the club registered a record number in titles won.

OLYMPIACOS, in the 2013-14 period, won the Men’s and Women’s volleyball and Men’s Water polo Championship and Cup, while apart from the Women’s Water polo Championship, our team

brought also home another European title (Len Trophy). Moreover, we won the Greek Championship in track & field, swimming (reaching the record number of 55 championships) and table tennis.

The aim of OLYMPIACOS for the year 2014-15 is to establish itself in Europe in all disciplines. Our club is the only one in Greece to have conquered European titles in more than one sports and has already placed the foundations for its return at the European top. In volleyball, OLYMPIACOS had won the 1996 European Cup and 2005 Top Teams Cup, whereas in water polo they had won the 2002 Champions League and Europe’s Super Cup and in women the 2014 Len Trophy. OLYMPIACOS prides itself also on having won a European title in wrestling, as well as three European Champion titles in basketball in 1997, 2012 and 2013.



WOMEN'S WATER POLO / EUROPEAN CHAMPIONS (LEN TROPHY) 2014



MEN'S TABLE TENNIS / GREEK CHAMPIONS 2013-2014



MEN'S VOLLEYBALL / GREEK CUP WINNERS 2013-2014

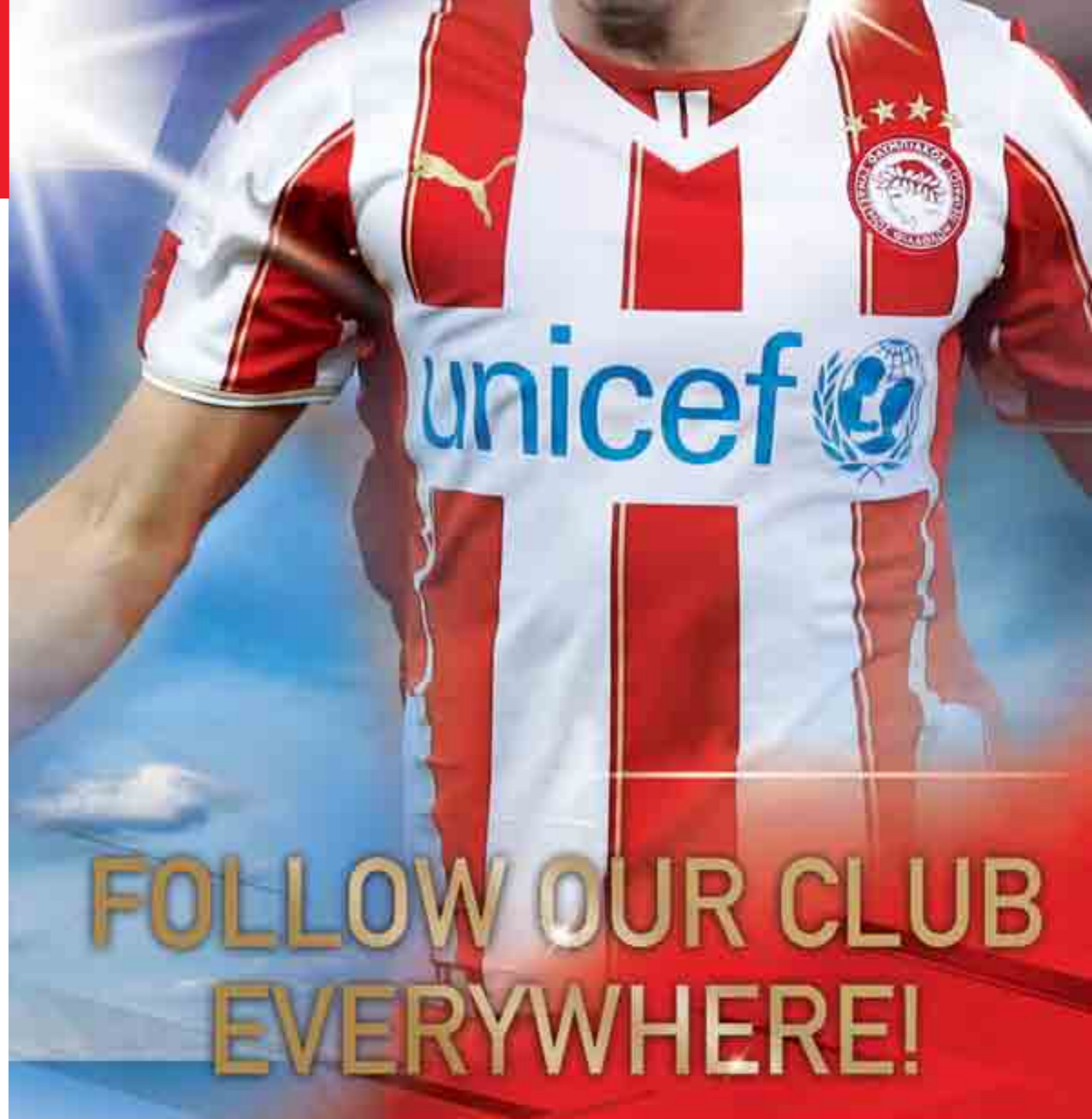




OLYMPIACOS F.C.

ΑΓΩΝΙΣΤΙΚΗ ΠΕΡΙΟΔΟΣ 2014-2015

SPECIAL PARTNER



FOLLOW OUR CLUB EVERYWHERE!

facebook.com/OlympiacosFC



youtube.com/olympiacosfc



twitter.com/olympiacos_org



instagram.com/olympiacosfc



www.olympiacos.org

youtube.com/olympiacosfc

facebook.com/OlympiacosFC twitter.com/olympiacos_org

instagram.com/olympiacosfc